



**MY
CAMPUS
FAIR**

Great International
Orientation Fair for
High School and
College Students
in Ivory Coast.



**GREAT
INTERNATIONAL
ORIENTATION FAIR
FOR HIGH SCHOOL
AND COLLEGE STUDENTS
IN IVORY COAST**

July 12 - 13, 2024

**LATRILLE Event Space
Carrefour Duncan**

09:00 AM - 05:00 PM

Under the High Patronage of Mr. Adama DIAWARA, Minister of Higher Education and Scientific Research, Under the Presidency of Mrs. Mariatou Koné, Minister of National Education and Literacy, Under the Patronage of Mr. Amadou COULIBALY, Minister of Communication and Government Spokesperson.

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www.mycampusfair.com



History & Vision

As President and Director of a higher education institution for 30 years, I have accrued extensive experience in the field of education and guidance.

In collaboration with several schools and universities, we have decided to create our own fair, a fair where each stakeholder maximally benefits from their participation.

MyCampus Fair is the result of 30 years of experience across the African continent, particularly in the Francophone region. We have facilitated over 6,000 student exchanges worldwide.

MyCampus Fair is a selective event focused on high-quality recruitment through the best institutions worldwide.



Working session with the Minister of Higher Education and Scientific Research, Mr. Adama DIAWARA, who has accepted the Presidency of the Grand MYCAMPUS FAIR in Abidjan.

Due to the diversity of training offerings, the fair has become the essential meeting point for high school and college students in Ivory Coast.

MyCampus FAIR is the premier recruitment fair, connecting high school and college students with schools, universities, and professional training centers.

Wafaâ BOUAB BENNANI

MyCampus FAIR



Sponsorship agreement from Mr. Amadou COULIBALY, Minister of Communication and Government Spokesperson.

OBJECTIVES

For :

- To Inquire with guidance counselors about their selection of training programs ;
- To Facilitate the decision-making process for higher education studies ;
- To Engage with institution representatives on-site ;
- To Promote local information dissemination ;
- To Showcase a comprehensive range of academic fields and programs ;
- To Enhance the reputation of your institution.

STRENGTHS

- Comfortable and air-conditioned meeting space ;
- Attractive geographical location ;
- Extensive communication campaign targeting a specific population ;
- Well-designed event communication plan:
 - Targeted distribution of thousands of flyers ;
 - Strong media coverage ;
 - Assured digital campaign.



Signing of the partnership agreement with Ms. Amina TOURE, Regional Director of Abidjan 1.

Presentation and KEY DATES



MyCampus FAIR will take place on :

July 12-13, 2024

and will be held at the LARTILLE Events Space in ABIDJAN.

This is a unique opportunity to meet a significant number of prospective students along with their parents and guidance counselors, all within a friendly environment.

WHY PARTICIPATE ?

- Our formula enables us to reach targeted prospects with both the intellectual capacity and genuine financial means to engage with your training offerings.
- Prospecting schools are carefully selected based on national merit classification and above-average parental income.
- Located in Cocody, our choice fell on LATRILLE Events space, which perfectly meets the requirements of both student and attendee populations (elegant space, well-ventilated, air-conditioned, easily accessible...).
- Our value for money is carefully considered, allowing us to work comfortably while receiving prospects who will be transported by shuttles providing a regular and controlled flow. Additionally, the collected databases will be returned to you free of charge.
- Our package spans over 2 days, allowing prospects ample time to discuss it with their parents, whom you can also welcome to the event."

PARTICIPATION IN MYCAMPUS FAIR



Event Package

- Provision of venue space;
- High-speed Wi-Fi internet connection;
- Catering: lunches provided for 2 people per day (any additional individuals will be charged 35 euros each).
- Hotel room reservation (Accommodation at your own expense);
- Visibility on promotional materials.

SUBSCRIPTION

The order form along with the selection sheet should be sent via email to formalize your registration and the options that interest you :

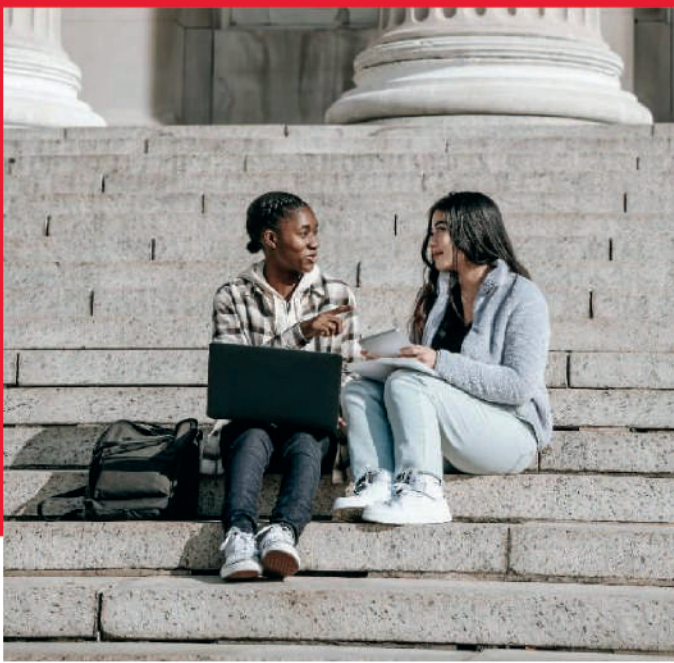
 info@mycampusfair.com



Stand Device

- Stand Area: 6m²
- Basic setup: One table with two chairs.

First come, first served !



The different participation options

2300 Euros (excl. tax)

Standard Package 6m²

- Exhibition Space ;
- 2 Meal vouchers per day ;
- Internet Connection ;
- Logo on all materials ;
- Logo on invitation.

4000 Euros (excl. tax)

Formula Plus 12M²

- Exhibition Space ;
- 3 Meal vouchers per day ;
- Logo on all materials ;
- Logo on invitations ;
- Logo on website.

500 Euros (excl. tax)

Pack Digital

- Presentation video on the website ;
- Presentation video on social media ;
- Presentation landing page on the website.

The digital package is optional and independent of both formulas. To participate, please fill out the registration form provided and send it by email.

EXHIBITOR FORM

EXHIBITOR

Name of the organization : _____

Last Name - First name of the Head of the institution : _____

Geographical address : _____

Email : _____ Cell : _____

Phone : _____

Website: www. _____

STAND MANAGER

Name - First Name of the Stand Manager : _____

Position : _____

Phone : _____

Email : _____

(TICK THE DESIRED OPTIONS)

2300 Euros (excl. tax)

Standard Package 6M²

- Exhibition Space ;
- 2 Meal vouchers per day ;
- Internet Connection ;
- Logo on all materials ;
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- Logo on invitations ;
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500 Euros (excl. tax)

Digital Package

- Presentation video on the website ;
- Presentation video on social media ;
- Presentation landing page on the website sur.

PAYMENT METHODS

CASH

CHECK

BANK TRANSFER

TRANSFER

COMMITMENT

I, Mrs. /Mr. _____, in the capacity of _____, declare that I have read and understood the **registration conditions** and the **general regulations**, and I commit to comply with them unreservedly.

DOCUMENT TO BE RETURNED BY : June 15,2024

MYCAMPUS Côte d'Ivoire Account Details :

IBAN : CI93CI0070103090001581382032

BIC Code : SIVBCIAB

ORDER FORM

Stamp and Signature



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Information MyCampus FAIR in Ivory Coast

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