



Great International
Orientation Fair for
High School and
College Students
in Ivory Coast.

GREAT INTERNATIONAL GUIDANCE FAIR FOR HIGH SCHOOL AND COLLEGE STUDENTS IN IVORY COAST

January 23, 24 and 25, 2025

Sofitel Abidjan Hôtel Ivoire

09:00 AM - 17:00 PM

**MyCampus Fair is organizing, in partnership
with the DREN 1 regional management,
its information fair.**

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Mail

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History & Vision

As The CEO of a higher education institution for 30 years, I have gained extensive experience in the education and guidance sector. In collaboration with several schools and universities, we decided to create our own fair, a fair that is equitable where every stakeholder benefits maximally from their participation.

MyCampus Fair is the result of 30 years of experience across the African continent, particularly in French-speaking regions. We have facilitated over 6,000 student exchanges around the world..

MyCampus Fair is a selective fair focused on quality recruitment through the best institutions in the world.



Working session with the Minister of Higher Education and Scientific Research, Professor Adama DIAWARA, who welcomes the president of the Grand Salon MYcampus Fair in Abidjan - July 2024 edition.

Due to the diversity of training offerings, the fair has become the indispensable rendezvous for high school and college students in Ivory Coast

MyCampus FAIR is the premier recruitment fair, connecting high school and college students with schools, universities, and professional training centers.

Wafaâ BOUAB BENNANI

MyCampus FAIR



Sponsorship agreement from Mr. Amadou COULIBALY, Minister of Communication, Government Spokesperson. - July 2024 Edition

OBJECTIVES

TO :

- Get information from guidance counselors about their selection of training programs;
- Facilitate the decision – making process for higher education studies;
- Engage with institution representatives on-site;
- Promote local information dissemination;
- Showcase a comprehensive range of academic fields and programs;
- Enhance the image of your institution.

STRENGTHS

- Friendly meeting space;
 - Attractive geographical location;
 - Extended communication campaign aimed at a targeted population.
 - Well-studied communication plan for the event.
-
- Targeted distribution of thousands of flyers;
 - Strong media support;
 - Guaranteed digital campaign.



Signing of the partnership agreement with Ms. Amina Touré, Regional Director Abidjan 1.

Presentation and KEY DATES



The MyCampus FAIR will take place on :

January 23rd, 24th, and 25th, 2025

This is a unique opportunity to meet a significant number of prospective students along with their parents and guidance counselors, all within a friendly environment.

WHY PARTICIPATE ?

- Our formula enables us to reach targeted prospects with both the intellectual capacity and genuine financial means to engage with your training offerings.
- Prospecting schools are carefully selected based on national merit classification and above-average parental income.
- Our value for money is carefully considered, allowing us to work comfortably while receiving prospects who will be transported by shuttles providing a regular and controlled flow.
- Our package spans over 3 days, allowing prospects ample time to discuss it with their parents, whom you can welcome at the fair.

PARTICIPATION IN MYCAMPUS FAIR



Event Package

- Provision of venue space;
- High-speed Wi-Fi internet connection;
- Hotel room reservation (**Accommodation at your own expense**);
- Visibility on promotional materials.

SUBSCRIPTION

The order form along with the selection sheet should be sent via email to formalize your registration and the options that interest you :

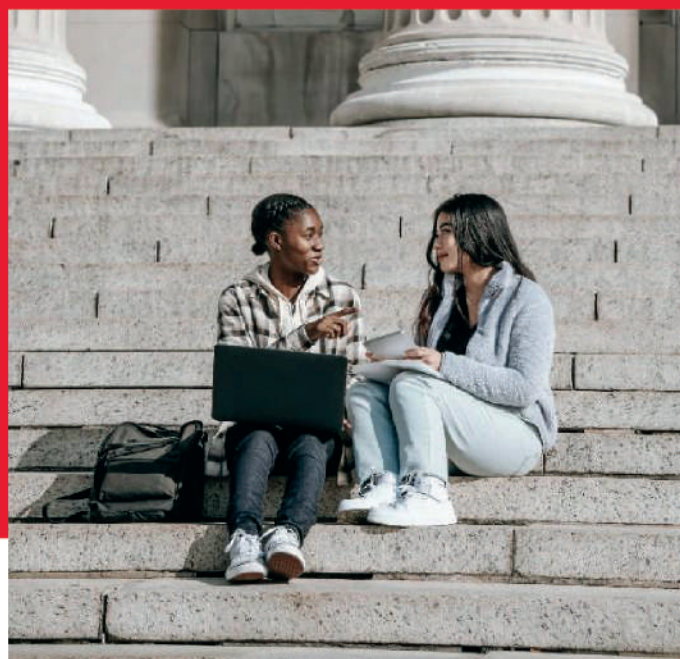
 info@mycampusfair.com



Stand Device

- Stand Area: 9m²
- Basic setup: One table with 3 chairs.

First come, first served !



The different participation options

2,500 Euros (excl. tax)

Standard Package for 3 Days

9 m² Booth: 1 Table + 3 Chairs

- . Internet connection ;
- . Logo on invitation ;
- . Logo on visitor badge ;
- . Logo on brochure and website ;
- . Visitor scan application.

3,500 Euros (excl. tax)

Plus Package for 3 Days

18 m² Booth: 2 Tables + 6 Chairs

- . Internet connection ;
- . Logo on invitation ;
- . Logo on visitor badge ;
- . Logo on brochure and website ;
- . Logo on all materials ;
- . Visitor scan application.

300 Euros (excl. tax)

Digital Package

- . Presentation video on the website;
- . Presentation video on social media platforms ;
- . Landing page presentation on the website

300 Euros (excl. tax)

Database of all fair visitors

50 Euros (excl. tax) / day

Receptionist or host/hostess

300 Euros (excl. tax)

LCD screen with stand

The digital package is optional and independent of both formulas.
To participate, please fill out the registration form provided and send it by email.

REGISTRATION FORM

EXHIBITOR FORM

EXHIBITOR

Name of the organization : _____

Last Name - First name of the Head of the institution : _____

Geographical address : _____

Email : _____ Cell : _____

Phone : _____

Website: www. _____

STAND MANAGER

Surname - Given Names of the Stand Manager : _____

Position : _____

Phone : _____

Email : _____

(TICK THE DESIRED OPTIONS)

☐

2,500 Euros (excl. tax)

Standard Package for 3 Days

9 m² Booth: 1 Table + 3 Chairs

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- . Logo on invitation ;
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300 Euros (excl. tax)

Digital Package

- . Presentation video on the website;
- . Presentation video on social media platforms ;
- . Landing page presentation on the website

☐

300 Euros (excl. tax)

Database of all the visitors to the exhibition

☐

50 Euros (excl. tax) / day

Host or Hostess for Reception

☐

300 Euros (excl. tax)

LCD Screen with Stand

PAYMENT METHODS

☐

CASH

☐

CHECK

☐

BANK TRANSFER

☐

TRANSFER

COMMITMENT

I, Mrs. /Mr. _____, in the capacity of _____, declare that I have read and understood the **registration conditions** and the **general regulations**, and I commit to comply with them unreservedly.

DOCUMENT TO BE RETURNED BY : December 31, 2024

MYCAMPUS Côte d'Ivoire Account Details :

IBAN : CI93 CI 103 2010 1800 8575 0600 0085

Code BIC : AFRICA BXXX

ORDER FORM

Stamp and Signature



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Information MyCampus FAIR in Ivory Coast

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