



Great International
Orientation Fair for
High School and
College Students
in Ivory Coast.

GREAT INTERNATIONAL GUIDANCE FAIR FOR HIGH SCHOOL AND COLLEGE STUDENTS IN IVORY COAST

January 20 and 21, 2026

Sofitel Abidjan Hôtel Ivoire

09:00 AM - 08:00 PM

**MyCampus Fair is organizing, in partnership
with the DREN 1 regional management,
its information fair.**

Téléphone

+225 . 01 . 41 . 76 . 40 . 58
+225 . 07 . 77 . 77 . 71 . 83 / 88
+212 . 6 . 68 . 22 . 25 . 25
+212 . 6 . 61 . 30 . 06 . 36

Mail

info@mycampusfair.com

Web

www.mycampusfair.com



History & Vision

As The CEO of a higher education institution for 30 years, I have gained extensive experience in the education and guidance sector. In collaboration with several schools and universities, we decided to create our own fair, a fair that is equitable where every stakeholder benefits maximally from their participation.

MyCampus Fair is the result of 30 years of experience across the African continent, particularly in French-speaking regions. We have facilitated over 6,000 student exchanges around the world..

MyCampus Fair is a selective fair focused on quality recruitment through the best institutions in the world.



Due to the diversity of training offerings, the fair has become the indispensable rendezvous for high school and college students in Ivory Coast

MyCampus FAIR is the premier recruitment fair, connecting high school and college students with schools, universities, and professional training centers.



Working session with the Minister of Higher Education and Scientific Research, Professor Adama DIAWARA, who welcomes the president of the Grand Salon MYcampus Fair in Abidjan - July 2024 edition.

Wafaâ BOUAB BENNANI

MyCampus FAIR



Sponsorship agreement from Mr. Amadou COULIBALY, Minister of Communication, Government Spokesperson. - July 2024 Edition

OBJECTIVES

TO :

- Get information from guidance counselors about their selection of training programs;
- Facilitate the decision – making process for higher education studies;
- Engage with institution representatives on-site;
- Promote local information dissemination;
- Showcase a comprehensive range of academic fields and programs;
- Enhance the image of your institution.

STRENGTHS

- Friendly meeting space;
 - Attractive geographical location;
 - Extended communication campaign aimed at a targeted population.
 - Well-studied communication plan for the event.
-
- Targeted distribution of thousands of flyers;
 - Strong media support;
 - Guaranteed digital campaign.



Signing of the partnership agreement with Ms. Amina Touré, Regional Director Abidjan 1.

Presentation and KEY DATES



The MyCampus FAIR will take place on :
January 20 and 21, 2026

This is a unique opportunity to meet a significant number of prospective students along with their parents and guidance counselors, all within a friendly environment.

WHY PARTICIPATE ?

- Our formula enables us to reach targeted prospects with both the intellectual capacity and genuine financial means to engage with your training offerings.
- Prospecting schools are carefully selected based on national merit classification and above-average parental income.
- Our value for money is carefully considered, allowing us to work comfortably while receiving prospects who will be transported by shuttles providing a regular and controlled flow.
- Our package spans over 3 days, allowing prospects ample time to discuss it with their parents, whom you can welcome at the fair.

PARTICIPATION IN MYCAMPUS FAIR



Event Package

- Provision of venue space;
- High-speed Wi-Fi internet connection;
- Hotel room reservation (**Accommodation at your own expense**);
- Visibility on promotional materials.

SUBSCRIPTION

The order form along with the selection sheet should be sent via email to formalize your registration and the options that interest you :

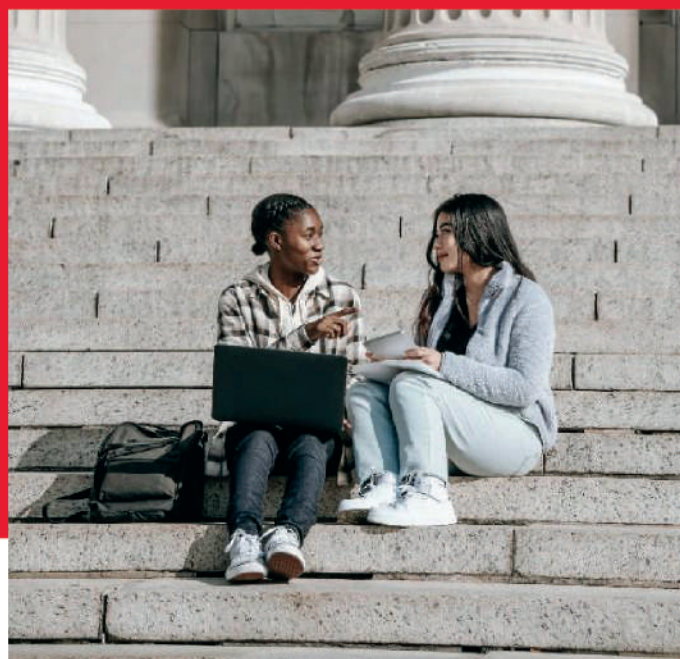
 info@mycampusfair.com



Stand Device

- Stand Area: 9m²
- Basic setup: One table with 3 chairs.

First come, first served !



The different participation options

VAT is 18%.

It is mandatory.

To be exempt from VAT, please present an exemption document issued by the Abidjan 3 Tax Department.

2,500 Euros (excl. tax)

Standard Package for 2 Days

9 m² Booth: 1 Table + 3 Chairs

- . Internet connection ;
- . Logo on invitation ;
- . Logo on visitor badge ;
- . Logo on brochure and website ;
- . Visitor scan application.

3,500 Euros (excl. tax)

Plus Package for 2 Days

18 m² Booth: 2 Tables + 6 Chairs

- . Internet connection ;
- . Logo on invitation ;
- . Logo on visitor badge ;
- . Logo on brochure and website ;
- . Logo on all materials ;
- . Visitor scan application.

300 Euros (excl. tax)

Digital Package

- . Presentation video on the website;
- . Presentation video on social media platforms ;
- . Landing page presentation on the website

500 Euros (excl. tax)

Database of all fair visitors

25 Euros / day

Receptionist or host/hostess

150 Euros

LCD screen with stand

The digital package is optional and independent of both formulas.
To participate, please fill out the registration form provided and send it by email.

REGISTRATION FORM

EXHIBITOR FORM

EXHIBITOR

Name of the organization : _____

Last Name - First name of the Head of the institution : _____

Geographical address : _____

Email : _____ Cell : _____

Phone : _____

Website: www. _____

STAND MANAGER

Surname - Given Names of the Stand Manager : _____

Position : _____

Phone : _____

Email : _____

(TICK THE DESIRED OPTIONS)

☐

2,500 Euros (excl. tax)

Standard Package for 2 Days

9 m² Booth: 1 Table + 3 Chairs

- . Internet connection ;
- . Logo on invitation ;
- . Logo on visitor badge ;
- . Logo on brochure and website ;
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- . Visitor scan application.

☐

300 Euros (excl. tax)

Digital Package

- . Presentation video on the website;
- . Presentation video on social media platforms ;
- . Landing page presentation on the website

☐

500 Euros (excl. tax)

Database of all the visitors to the exhibition

☐

25 Euros / day

Host or Hostess for Reception

☐

150 Euros

LCD Screen with Stand

VAT is 18%.

It is mandatory.

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PAYMENT METHODS

☐

CASH

☐

CHECK

☐

BANK TRANSFER

☐

TRANSFER

COMMITMENT

I, Mrs. /Mr. _____, in the capacity of _____, declare that I have read and understood the **registration conditions** and the **general regulations**, and I commit to comply with them unreservedly.

DOCUMENT TO BE RETURNED BY : December 31, 2025

MYCAMPUS Côte d'Ivoire Account Details :

IBAN : CI93 CI 007 0102 0900 0178 831 1013

Code BIC : SIVBCIA BXXX

ORDER FORM

Stamp and Signature



Information MyCampus FAIR in Ivory Coast

Yves José KOUAME

☎ | 📞 +225 . 01 . 41 . 76 . 40 . 58

☎ | 📞 +225 . 07 . 77 . 77 . 71 . 83

✉ info@mycampusfair.com

Commercial Department

Ali BENNANI

☎ | 📞 +212 . 6 . 68 . 22 . 25 . 25

☎ | 📞 +225 . 07 . 77 . 77 . 71 . 88

✉ direction_commerciale@mycampusfair.com

Director

Wafaâ BOUAB BENNANI

☎ +212 . 6 . 61 . 30 . 06 . 36 | ☎ +225 . 07 . 08 . 11 . 50 . 50

✉ w.bennani@mycampusfair.com